



## LOCAL FRANCHISING

### Frequently Asked Questions (FAQs)

- 1. How much investment is needed and what does this cover?**

The Franchise package ranges from P3.1 million to P3.6 million for a kiosk type store, and P4.8 million to P5.3 million for a flexible type of store. This includes the subfranchise fee, store construction, equipment, furniture and fixtures, manpower hiring and training, and pre-opening marketing activities. However, the investment cost varies based on floor area and locations, i.e. Provincial areas, Greater Manila Area, Metro Manila and available provisions on site.
- 2. What is the floor area requirement?**

The required floor area ranges from 15sqm to 25sqm for a counter type store and 30sqm to 40sqm for a flexible type of store.
- 3. Can I apply for a franchise even if I don't have a site or location?**

Yes. Once qualified as a subfranchisee, we can offer available locations.
- 4. Can a corporation apply for a franchise?**

Yes. However, the major shareholder should be the representative of the subfranchise.
- 5. How long is the expected return of investment?**

Several factors determine ROI, including managing and maintaining projected sales by marketing and promoting the Brand in its Retail Trade Area, and the ability of the subfranchisee to manage his operating expenses. As long as these factors are controlled properly, projected ROI will be achieved.
- 6. How long is the franchise term?**

The subfranchise term for a Jamba Juice store is five (5) years and renewable for another five (5) years.
- 7. Who looks for the location?**

Usually, the subfranchise applicant proposes the store location subject to our site assessment, analysis and approval. However, the company may also match sites for the approved subfranchise applicant.
- 8. Is there a standard store design?**

Yes. Jamba Juice will provide the standard store design, layout, equipment and facilities requirement.
- 9. What are the qualifications of a franchisee?**
  - a. Preferably with experience in food and retail business
  - b. Financial capability
  - c. Has a good network in the trade area of the proposed store
  - d. Will dedicate time and has the infrastructure to manage the store



**10. What about the supplies and products to be sold?**

Jamba Juice will provide the subfranchisee all products, formulated ingredients and supplies. The subfranchisee may also use designated suppliers of Jamba Juice according to the set of specifications.

**11. Is there any training program provided?**

A training program is provided to the subfranchisee, management team and team members who must successfully complete the program. The training fee is already included in the initial investment.

**12. What kind of continuing service will the company provide?**

Aside from the National level promotions and advertising, Jamba Juice will conduct periodic visits through the District Managers to serve as coaches and ensure implementation of Jamba Juice's systems and standards, product development, and roll out support, quality and excellence.

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